

2022 SWPPA ANNUAL CONFERENCE SERIES

KEEPING UP WITH THE NEW FACE OF HEALTHCARE AND WORK FORCE CHALLENGES FOR THE AGING



A Four-Part Educational Series:

Thursday, October 27, November 3, November 10, 8-10:30 AM, Virtual Sessions

Thursday, November 17, 8 AM - 3 PM, In-Person Session at Vincentian Learning & Engagement Institute

SWPPA | Southwestern Pennsylvania
Partnership for Aging

Now in our 32nd year, The Southwestern Pennsylvania Partnership for Aging invites you to participate in our 2022 Annual Conference beginning Virtually on Thursdays October 27, November 3, 10, from 8:30-10:00am. In Person Thursday November 17th from 8:00 am to 3:30 pm at The Vincentian Learning and Engagement Institute. The conference is an unparalleled opportunity to network with those who work to improve the lives of older adults in Southwestern Pennsylvania.

SWPPA 2022 Education Conference Objectives:

1. Identify the current changes related to the Final Rule in their sector and the potential impact to existing services and the creation of new services
2. Increase understanding of critical policies, regulations, and issues that impact aging and disability populations
3. Explore workforce challenges and its impact on community and a transparent focused service delivery system.
4. Learn from consumers and providers about the success and challenges with navigating this new and continually transforming service delivery system.

SWPPA Attendees Are Your Target Audience

- Senior Care Communities
- Homecare Organizations
- Independent Living Support Services
- Skilled Nursing Rehabilitation Facilities
- Community Support Service Providers
- Home Health Agencies
- Seniors / Community Stakeholders
- Community Professionals Serving the Aging Population
- Hospitals
- Senior Centers / Day Centers
- Medical Professionals
- Senior Support / Advocacy Agencies
- Service Coordination Professionals
- Senior Advocate Groups
- Aging Research Groups
- LIFE Programs Aging Population



Age-Friendly Greater Pittsburgh
is a proud collaborative initiative of
SWPPA, local leaders, businesses,
organizations, and residents of all ages.

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Sponsorship and Exhibitor Opportunities

The SWPPA Conference provides opportunities to network while gaining visibility for your organization/company. Attendees will be encouraged to visit exhibits. All levels and options are on a first-come, first-served basis. **Space is limited to 18 Vendors and 100 attendees for the in - person meeting.** Please reserve your space before **September 15, 2022.**

GOLD – 3 Available (First-Come, First-Served)

\$2000.00

- Conference registrations for two attendees
- Prominent logo on every communication relating to the conference
- Logo on SWPPA website, linking back to company website
- Swag bag available for Vendor items and handouts
- Recognition at the beginning of each session and logo displayed on the opening slide for the speaker
- Four E-Communications to SWPPA Contacts
- List of all attendees with contact information
- Vendor table at in-person session

SILVER 6

\$1200.00

- Conference registrations for one attendee
- Prominent logo on every communication relating to the conference
- Recognition at the beginning of each session and logo displayed on the opening slide for the speaker
- Logo on SWPPA website, linking back to company website
- Swag bag available for Vendor items and handouts
- Three E-Communications to SWPPA Contacts
- List of all attendees with contact information
- Vendor table at in-person session

BRONZE 9

\$750.00

- Conference registration for one attendee
- Prominent logo on every communication relating to the conference
- Recognition at the beginning of each session and logo displayed on the opening slide for the speaker
- Logo on SWPPA website, linking back to company webs
- 2 E-Communications to SWPPA Contacts
- List of all attendees with contact information
- Swag bag available for Vendor items and handouts
- Vendor table at in-person session

VIRTUAL ONLY

\$300.00

- Prominent logo on every communication relating to the conference
- Logo on SWPPA website, linking back to company website
- Logo virtual materials
- List of all attendees with contact information

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2022 SWPPA Sponsor and Exhibitor Form

Organization / Company _____ Date _____

Name _____ Onsite Representative _____

Contact Email _____ Email _____

Phone _____ Onsite Representative _____

Company Website _____ Email _____

Address _____

City, State, Zip _____

Gold..... \$2000

Silver \$1,200

Bronze \$750

Virtual Only \$300

Total Due to SWPPA \$ _____

Please contact Ann Conlin conference@swppa.org or (412) 758-1309 with any questions.

All Sponsors and Exhibitors - Please send a vector logo to conference@swppa.org so that it can be added to the conference website.

Payment

Payment by check is preferred to help reduce service fees. If paying by Credit Card, please contact Ann Conlin at conference@swppa.org. A completed sponsorship form will serve until payment is received, preferably within two weeks.

Mail checks to:

SWPPA, 461 Cochran Road, #246, Pittsburgh, PA 15228 or Fax to: 412.344.0599.

Please contact Ann Conlin conference@swppa.org or (412) 758-1309 with any questions.